

Draft programme for DREAM knowledge-sharing seminar

Museums, creative industries and research

When: Wednesday 26 November, 14.30-18.00

Where: De Waag, Nieuwmarkt 4, 1012 CR Amsterdam

Who: Dutch and Danish researchers and professionals from museums, heritage organisations, and the creative industries, incl. the DREAM research group, Denmark

Why: As cultural research is increasingly conducted across the academy, public and private stakeholders, the aim of the seminar is to take stock of these processes. Specifically, we aim to exchange research and practice-based insights and experiences with fellow professionals from Denmark and the Netherlands in order to share findings and best practices, discuss differences, and challenges ahead.

Programme

- 14.30 **Merete Sanderhoff, moderator, curator of digital museum practice, The National Gallery of Denmark**
Welcome and introduction to the format of the seminar
- Kirsten Drotner, Professor, Director of DREAM**
‘Cultural triple helix: Interlacing museums, creative industries and research’
Introduction to the topic of the seminar – the triangulation between museums, creative industries and research – and its broader policy implications in a Danish context
- Patricia Alkhoven, Projectleader CLARIAH, Universiteit Utrecht / Meertens Instituut**
‘Connecting Heritage towards Innovation’
Reflections on the topic of the seminar – the triangulation between museums, creative industries and research – and its broader policy implications in a Dutch context
- 15.00 **Track 1: Research**
Three DREAM researchers give short presentations of their research findings, each ending with a research-based question to the panel of practitioners.
Each presentation lasts 10 minutes.
- Line Vestergaard, PhD student**
‘Museums, creative industries and research: Relating to the User’
- Sigurd Trolle Gronemann, PhD student**
‘Maintaining traditional, or providing new possibilities for, museum and ICT design company collaboration: Design-based research in natural science museum settings’
- Anne Rørbæk, PhD student**
‘Funding fatale: Barriers for co-creating digital exhibition technologies’

15.30

Track 2: Practice

Six professionals from the museum and heritage sector, and the creative industries each give their favourite example of a project they have been working on, which lies at the intersection of museums/cultural heritage, creative industries and R&D. Each speaker ends with defining a challenge to a thriving collaborative environment between museums, creative industries, and research.

Each presentation lasts 10 minutes.

Lizzy Jongma, data manager, Rijksmuseum

'Rijksmuseum: Come Play with Me!'

Hein Wils, senior project manager, Mirabeau (formerly AR project manager, Stedelijk Museum)

'Everything You Always Wanted To Know About ARtours But Were Afraid To Ask'

Joris Pekel, community coordinator, Europeana

'Europeana: putting history in new contexts'

Maarten Brinkerink, project R&D, Netherlands Sound and Vision

'Open Images: Open Video and the Audiovisual Archive'

Robin van Westen, project developer, Waag Society

'Learning through making'

Merel Van der Vaart, PhD candidate, Allard Pierson Museum

'Mediating the Museum: Can technology make our collections shine?'

16.30

Coffee break

16.45

Panel discussion

The panel will debate the questions and challenges posed by the speakers

17.45

Concluding remarks

Kirsten Drotner and Merete Sanderhoff

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