

OPEN IMAGES: Open Video and the Audiovisual Archive

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ABOUT SOUND AND VISION

- Biggest AV-archive in the Netherlands, with:
 - 800,000 h of audiovisual heritage
 - 2M pictures
 - 20K objects
 - ...much more
- Safeguards collections of public broadcasters, organisations and private persons
- Makes its holdings available to media professionals, educational users and the general public

OUR MISSION

“As guardian of Dutch audiovisual heritage, we keep Dutch history, as documented in moving images, alive. We enable everyone to utilize the collections to learn, experience and create.”

2014

R&D @ SOUND AND VISION



Smart



Connected



Open



Images for the Future

- Saves audiovisual heritage with conservation and digitization.
- Makes digital content available for education, general public and creative industry.
- Research and knowledge sharing within the cultural heritage sector



Mass digitisation

Images for the future will digitize:

- 137.200 hrs video
- 22.510 hrs film
- 123.900 hrs audio
- 2.900.000 photographs

Target groups

- Education
- Public
- Creative Industry

Objective

- To optimize the availability of the audiovisual heritage.
- By developing innovative services and applications, education, the public and the creative sector will be offered a vast improvement in their possibility to profit from the various values of the audiovisual heritage.
- The availability of a rights-free or Creative Commons-licensed basic collection of digital film and sound. Educational use will receive priority.

OPEN IMAGES

Open Images is an open media platform that offers online access to audiovisual archive material to stimulate creative reuse.

Built by Sound and Vision & Kennisland but designed for participation by others.

Sound and Vision uses this platform to openly distribute its own historical newsreels collection (over 3,000 items, CC-BY-SA).

OPEN, OPEN, OPEN!

- Open Source Software
 - MMBase, FFmpeg, LAMP
- Open Media Formats
 - Ogg Theora, WebM
- Open Standards
 - Dublin Core, CC-REL, HTML5
- Open API
 - OAI-PMH, CC-0
- Open Content
 - Creative Commons, Public Domain



Open Images is an open media platform that offers online access to audiovisual archive material to stimulate creative reuse.

FEATURED MEDIA



Raadslied Oversteegen

NEW MEDIA



Landkaartententoonst...



Opstijgen van ballon



Landkaart Nederland...



Vertrek van de "Hert...

SEARCH MEDIA

advanced search

LATEST NEWS

Impact metrics: Increase in reach and reuse of Open Images

February 20, 2013

Since the launch of Open Images in 2009 there has been an increase in the reuse and reach of Open Images each year. To demonstrate this we will compare the quantitative results of 2011 and 2012 from Open Images in this blog. To measure is to know! Visitors of Open Images In 2011 there were [...]

[Read more](#)

[More](#)

Dit XML-bestand lijkt geen geassocieerde stijlinformatie te hebben. De documentstructuur is hieronder weergegeven.

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      <oi:alternative xml:lang="en"/>
      <oi:creator xml:lang="en">VPRO teglicht</oi:creator>
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      is bankrupt and the city of Los Angeles is running out of cash. Public services are being cut and unemployment keeps rising. At the same
      time, optimism, entrepreneurship and the belief in the power of America are stronger than ever.
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The PUBLIC DOMAIN *REVIEW*



WIKIMEDIA
COMMONS

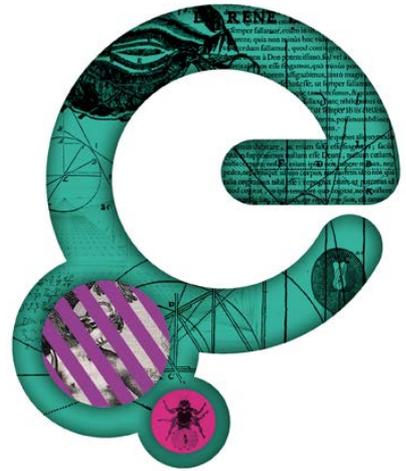
BG Polygoon
@BGPolygoon

open CULTUUR
data.nl
delen. verbinden. verrijken.



Oneindig
Noord-
Holland

**TOM'S
TIJDMACHINE**



BEELD IN KAART

**TRENDING
TOPICS** *live*

idfa

INTERNET ARCHIVE

**INVENTING
EUROPE**
EUROPEAN DIGITAL MUSEUM
FOR SCIENCE & TECHNOLOGY

europaana
beleef cultuur

bites

data.overheid.nl
Het open dataportaal van de
Nederlandse overheid.

ARTtube | video's
over kunst
en design

tijdbalk.nl

V *istory*
The Interactive Historical Video App

VIDEO
BEYOND YOUTUBE
VORTEX
10-12 March 2011 | TrouwAmsterdam #6

**PEUW
VAN DE
STAD**

European Cultural Foundation
**Stranger
Festival**
International event for
talented video makers
13-17 October
studie k amsterdam
StrangerFestival.com

BEELD EN GELUID
**OORLOGS
MONUMENTEN**

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10 1100
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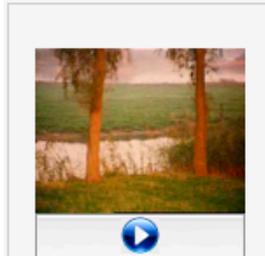
Media in category "Media from Open Beelden"

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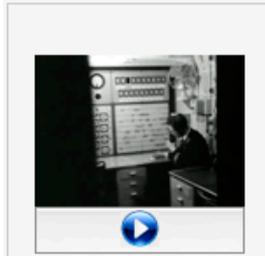
(previous 200) (next 200)



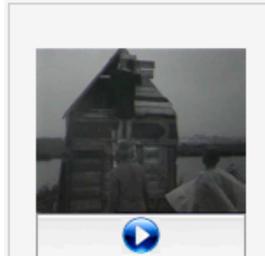
"Amsterdam Diamansta...
3,166,433 bytes



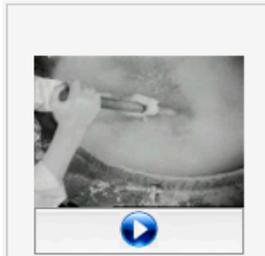
'De oude horn' nieuw...
30,036,794 bytes



'Electronische' pers...
6,369,758 bytes



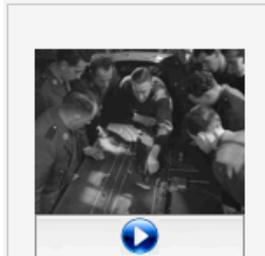
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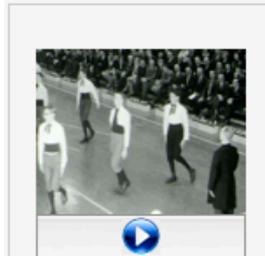
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7,846,655 bytes



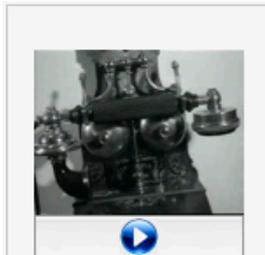
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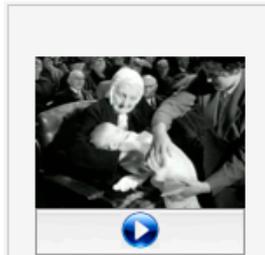
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100 jaar lichamelijk...
18,777,822 bytes



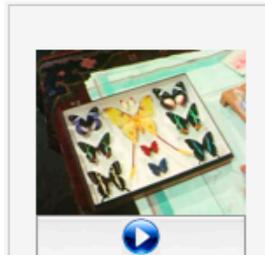
100-jarige geschiede...
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105-jarige houdt ach...
5,275,623 bytes



15.000 exotische vli...
9,149,217 bytes



15.000 exotische vli...
19,743,306 bytes



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Mother's Day

From Wikipedia, the free encyclopedia

This article is about several worldwide days celebrating motherhood. For other uses, see [Mother's Day \(disambiguation\)](#).

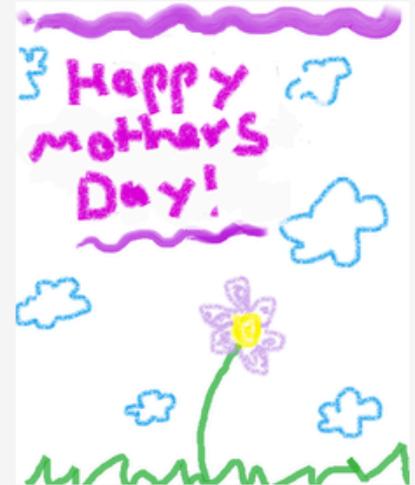
Mother's Day is a celebration honoring [mothers](#) and celebrating motherhood, maternal bonds, and the influence of mothers in society. It is celebrated on various days in many parts of the world, yet most commonly in March, April, or May. It complements [Father's Day](#), the celebration honoring fathers.

Celebrations of mothers and motherhood occur throughout the world; many of these can be traced back to ancient festivals, like the Greek cult to [Cybele](#) or the Roman festival of [Hilaria](#). The modern US holiday is not directly related to these.^{[1][2][3]}

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Mother's Day



A homemade greeting card, one of many ways to honor one's mother

Observed by	Many countries
Type	Commercial, Religious
Date	Second Sunday of May (US and other countries), Fourth Sunday of Lent (England and other countries)

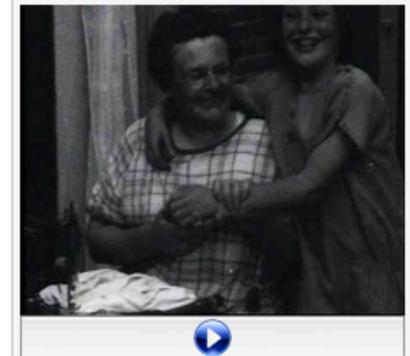
Related to: [Father's Day](#), [Parent's Day](#)

Dates around the world

[\[edit\]](#)

As the US holiday was adopted by other countries and cultures, the date was changed to fit already existing celebrations honouring motherhood, like Mothering Sunday in the UK or, in Greece, the **Orthodox** celebration of the presentation of **Jesus** to the temple (February 2). In some countries it was changed to dates that were significant to the majority religion, like the **Virgin Mary** day in **Catholic** countries, or the birthday of the daughter of the Prophet **Muhammad** in Islamic countries. Other countries changed it to historical dates, like Bolivia using the date of a certain battle where women participated.^[9] See the "International history and traditions" section for the complete list.

*Note: Countries that celebrate the **International Women's Day** instead of Mother's Day are marked with a dagger †.*^[clarification needed]



Mother's Day in the [Netherlands](#) in 1925

Gregorian calendar						
Occurrence	Dates	Country				
Second Sunday of February	Feb 14, 2010 Feb 13, 2011 Feb 12, 2012	 Norway				
Mar 3		 Georgia				
Mar 8		 Afghanistan  Albania  Armenia †	 Azerbaijan  Belarus †  Bosnia and Herzegovina †	 Bulgaria †  Kazakhstan †  Laos	 Macedonia †  Moldova  Montenegro †  Romania † ^[10]	 Serbia †  Ukraine †  Vietnam †*
Fourth Sunday in Lent	Mar 14, 2010 Apr 3, 2011 Mar 18, 2012	 Ireland  Nigeria	 United Kingdom  Bangladesh			
Mar 21 (vernal)		 Bahrain  Egypt	 Lebanon ^[11]  Oman	 Saudi Arabia	 United Arab Emirates  Yemen (all Arab countries in general)	

IMPACT OF VIDEO ON WIKIPEDIA

2013

- Number of items on Wikimedia Commons
 - 1,600
- Number of articles on Wikipedia
 - 2,000
- Number of language versions
 - 70
- Number of pageviews

- 50,000,000!!!

NUMBERS IN PERSPECTIVE

- Length of entire S&V archive: ~800,000h
- Length of 'our' newsreel collection: ~500h
- Length of material in Open Images: ~150h

- i.e.:
- 30% of 'our' newsreel collection available through Open Images,
- which is **0.01875%** of our entire archive.



CONCLUDING REMARKS

- An radically open infrastructure for distribution of our material has proven to enable unexpected results and types of reuse that reach an enormous and diverse audience.
- Our 'open' collection is just a *very* small proportion of the entire collection, so there is still huge potential in opening up the archive even further. -> **THINK BIG, START SMALL!!!**



THANKS!

www.openimages.eu

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CREDITS

https://en.wikipedia.org/wiki/File:Film_strip.jpg (by [Bart](#) from New Orleans, Louisiana, USA)

http://openbeelden.nl/media/23173/Eerste_proef_met_beeldtelefoon
(by Polygoon-Profilti)